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Course title : MANAGEMENT ACCOUNTING

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course code: Act 217

Answer the q. n ①

① The main objective of management accounting is to maximize profit and minimize losses. It is concerned with the presentation of data to predict inconsistencies in finances that help managers make important decisions. Its scope is quite vast and includes several business operations.

Objectives of Management accounting

- * Planning and policy formulation
- * Decision making
- * Motivation

P.T.O

- * Controlling
- * Coordinating operations
- * Reporting
- * Help in organizing
- * Interprets financial information
- * communicates up-to-date information
- * Evaluates policies effectiveness

Assistance in planning and formulation of future policies.

Management accounting assists management in planning the activities of the business. Planning is deciding of the business advance what is to be done, when it is to be done.

p.t'o

done how it is to be done
and by whom it is to be done.
It involves forecasting on
the basis of available informat-
ion.

Helps in the interpretation of
financial information

Accounting is a technical sub-
ject and may not be easily
understandable by everyone till
the subject. The user has a good
knowledge of the subject.
Management may not be
able to use the accounting
information in its raw form
due to lack of knowledge or
p.t.v

accounting techniques.

Controlling performance:

Management use accounting as a useful device of managerial control. The whole organisation is divided into responsibility centres and each centre is put under the charge of one responsible person. He will be associated with the planning and financing of the budgets and be required to execute the plans and standards and deviations are analysed in order to plan.

P.T.O

Coordinating Operations:

Management accounting helps the management in co-ordinating the activities of the concern by getting prepared functional budgets in the first instance and then co-ordinating the whole activities of the concern by integrating all functional budgets into one knowledge.

Motivating Employees:

The management accountant helps by setting goals, planning the best and economical course of action and then measuring the performance. This helps best to increase the effectiveness of the organization and thereby

Ans to the Q. No (2)

① Accounting is the process by which a business keeps track of their daily transactions. It also includes analysis and summarization of the transactions into accounting reports.

Management account which may also be called cost accounting is a more internal process. Management accounting is the process of managing and extracting reports and analysis of the financial data of the organization for decision making p.t.c

Management accounting helps
 managers strategize, course
 correct and make informed
 decisions based on the analysis
 and interpretation of the finan-
 cial data related to the inter-
 nal operations of the company.
 Management accounting is
 a virtual tool to help the man-
 agers of an organization
 steer it toward their goals.
 Management accounting analysis
 financial information, interprets
 it and presents insights to
 the management. It helps
 non-accounting persons
 p.t.o

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understand and make sense
of the financial data within the
company can be a course.

Relevant costs analysis:

How a company spends its
money directly impacts the
bottomline. To improve profit
margins, a company will have
to perform a cost analysis
to analyze expenses and
better plan future expenses.
Since expenses are or likely
to be spent out expense
analysis involves comparing
disparate suppliers, products,
p.t.o

Audience targeting

Product or service design is successful when it fulfills the needs of the end user or customer.

A company that knows its target audience well will be able to align both its products as well as its advertisements do not take advantage of the valuable information that they have about their existing customers.

A company that analyses their customer data will be able to understand their demographics.

Management accounting can be used to identify thorough customer data over time.

Make or buy evaluations

Manufacturing industries have a large amount of data that they can analyze to optimize every stage of production. Product production is the core focus of the company.

Dilute budgets

Budgets that are decided at random are often wasted or is allocated or insufficient. They may even be excessive and lock in money that could be better used elsewhere in the company. The most intelligent way of defining the budget for a period is to study the history

Ans: to the Q. No (3)

(3) Financial Accounting
 is the original basis of accounting that deals with recording business transactions and summarizing the data into reports, which are presented to the users so that business decisions can be made satisfactorily. On the other hand, management accounting is a new field of accounting that studies managerial aspects, etc. It deals with the provision of financial data to the company.

P.T.O

company's management so that they can make rational economic decisions.

Financial Accounting	Management Accounting
<p>Financial accounting is an accounting system that focuses on the preparation of a financial statement or organization to provide financial information to the interested parties.</p>	<p>The accounting system which provides relevant information to managers to make policies, plans and strategies for running the business objectively is known as management accounting.</p>
<p>Both internal and external users</p>	<p>only internal / external</p>
<p>General purpose financial statements</p>	<p>Special purpose financial statement</p>

Rules of GAAP are followed	No fixed rules for the preparation of reports
Only financial aspects	Both financial and non financial aspects
Financial statement are prepared for a fixed period one year.	Management Reports are prepared & wherever needed.
To create Periodical Reports	To assist internal management in planning and decision making process by providing detailed information on various matters.
Required to be published and audited by statutory auditors	It is not meant to be published or audited. It is for internal use only
specified	not specified
This part explains the differences	Decision making thus maximizing the profit

Financial accounting is the purest form of accounting. It deals with proper record keeping, preparation of financial statements and reporting of financial data, to provide relevant information to its users.

- ① Its aim is to record financial transactions in the accounts in a systematic manner,
- ② It involves the preparation of financial statement balance sheet, income statement and cash flow statement.
- ③ Users of financial statement may include shareholders both present and potential, labor unions, creditors, financial

Another name for management accounting is managerial accounting. It is the accounting for managers that facilitates management in formulating policies, planning and controlling the operations.

Management accounting is concerned with the use of accounting information etc & using various accounting methods for purpose like.

- ① Policy formulation
- ② planning
- ③ control and decision making by the management.

* It involves the provision of information to the management so that they can undertake their managerial responsibilities and function effectively.

* It supplies both historical and estimated data to the management of the company that is used for evaluation and control of performance and also planning future operations.

* For the purpose of recording, classifying, summarizing and reporting business activities and transactions in monetary terms.

Ans: to the Q. No (7)

⑦ Cost accounting is an accounting process that measures all of the costs associated with production, including both fixed and variable costs. The purpose of cost accounting is to assist management in decision-making processes that optimize operations based on efficient cost management. The cost included in cost accounting are

Direct cost

Direct cost are related to producing a good or service.
P.t'o

A direct cost includes raw materials, labor, and expense or distribution costs associated with producing a product. The cost can easily be traced to a product, department, or project.

Indirect costs:

Indirect costs, on the other hand, are expense unrelated to producing a good or service. An indirect cost cannot be easily traced to a product, department, activity, or project themselves.

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Fixed costs

Fixed costs do not vary with the number of goods or services a company produces over the short term. For example, suppose a company leases a machine for production for two years.

variable costs

variable costs fluctuate as the level of production or output changes, contrary to a fixed cost. This type of cost varies depending on the number of products a company produces. A variable cost increases as the production

p. t. o

action volume, decreases

Operating costs

operating costs are expense associated with day to day business activities but are not traced back to one product operating costs can be variable or fixed.

Opportunity costs

opportunity costs is the benefits of an alternative given up when one decision is made over another. this costs is there before, most relevant for two mutually exclusive events. Gupta

investing, it's the difference in return between a chosen investment and one that is passed up.

Sunk costs

Sunk costs are historical costs that have already been incurred and will not make any difference in the current decision by management. Sunk cost are those costs that a company has committed to and are unrecoverable or unrecoverable costs. Sunk costs are excluded from future business decisions.

P.T.O

Controllable costs

Controllable costs are expenses that managers have control over and have the power to increase or decrease. Controllable costs are considered so when the decision.

The Bottom Line

Cost accounting looks to assess the different costs of a business and how they impact operations, costs, efficiency, and profits.

Individually assessing each part of cost structure allows management to improve the way it runs its business.

Ans to the Q. No (5)

(5) (a) Current Ratio = $\frac{\text{Current Assets}}{\text{Current Liabilities}}$

(b) Quick Ratio = $\frac{\text{Quick Assets}}{\text{Immediate Liabilities}}$