

Victoria University of Bangladesh

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Ans. to the Q. No - 1

Management accounting is the process of analysis, interpretation and presenting of accounting information collected with the help of financial accounting and cost accounting, in order to assist management in the process of decision making, creation of policy and day to day operation of an organization.

The objectives of management accounting -

1. Measuring performance: Management

accounting measures two types of performance. First is employee performance and the second is efficiency measurement

2. Assess Risk : The aim of management accounting is to assess risk in order to maximize risk.

3. Allocation of resources : is an important objective of management accounting.

4. Presenting of various financial statement to the management.

Ans. to the Q. No - 2

Management accountants are insiders who create internal analyses to guide the overall business strategy.

There are six reasons that make management so important to take decision.

1. Relevant costs analysis: The most important job of the management accounting is to conduct a relevant cost analysis to determine the existing expenses and give suggestions for the future activities. ❀

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2. Audience targeting: Marketers must pay special attention to their consumers.

They represent an anchor of the business, so each company has to create a buyer persona with all of the corresponding features such as:

- * Age and gender
- * Location
- * Income level
- * Academic background
- * Lifestyle
- * Personal values.

3. ~~Buy~~ Make buy evaluations: Product

productions is often the most expensive segment of the business, so it's crucial

to be sure which option suits the needs of your company.

4. Define budgets: Nothing is random

when it comes to budgeting. On

the contrary, the budget related decisions must comply with the

sales history and marketing database.

5. Controlling: It evaluates the

work of all company units and

makes conclusions related to the

financial performance.

6. Planning: The last benefit of

it comes from its potential to detect financial patterns and predict future developments. It enables you to stay up to date with the latest industry trends.

Ans. to the Q. No - 3

Financial accounting and management accounting are two largest branches of the accounting discipline. Despite

Financial accounting	Management accounting
The main objective of financial accounting are to disclose the end results of the business	The main objective of managerial accounting is to help management by providing information that is used to plan

Financial accounting produces information that is used by external parties.

Managerial accounting produces information that is used within an organization by managers and employees.

It is legally required to prepare financial accounting reports

Managerial accounting reports are not legally required

Financial accounts are reported in a specific format

Format is informal and is on a per

Rules in financial accounting are prescribed by standards such as GAAP or IFRS.

Managerial accounting reports are only used internally within the organization

Reporting frequency

Reporting frequency

Defined - annually, semi annually - quarterly, yearly

As needed - daily, weekly, monthly.

Ans. to the Q. No - 4

Cost is an accounting ~~pro~~ process that measures all of the costs associated with production, including both fixed and variable costs. The purpose of cost accounting is to assist management in decision-making processes that optimize operations based on efficient cost management. Cost are as follows:

Direct cost: Direct costs are related to producing a good or service. A direct cost includes raw materials, labor, and expense.

Indirect costs: Indirect cost on the other hand, are expenses unrelated to producing a good or service. An indirect cost cannot be easily measured.

Fixed cost: Its do not vary with the number of goods or services a company produces over the short term.

variable cost: variable costs fluctuate as the level of production output changes, contrary to a fixed cost.

Opportunity costs: It is the benefits of an alternative given up ~~with~~

when one decision is made over another.

Controllable cost: Controllable costs

are ~~expensive~~ expenses managers have control over and have the power to increase or decrease.

sunk cost: It's are historical costs that have already been incurred and will not make any difference in the current decisions by management.

Ans. to the Q. No - 5

Current Ratio = $\frac{\text{Current asset}}{\text{Current liability}}$

Current liabilities:

- Retained earnings = 80,000
- Accounts payable = 150,000
- Accrued expenses = 30,000
- Current liability = 260,000

Current asset:

- Cash in hand = 258,000
- Inventories = 180,000
- Debtors = 16,000
- Prepaid ex. = 26,000
- Current ass. = 480,000

Current Ratio = $\frac{\text{Current asset}}{\text{Current liability}}$

= $\frac{480,000}{260,000}$

= 1.84

Ans. 1.84 : 1

$$\begin{aligned}\text{Quick Ratio} &= \frac{\text{Current assets} - \text{Inventory}}{\text{Current liabilities}} \\ &= \frac{480,000 - 180,000}{260,000} \\ &= \frac{300,000}{260,000} \\ &= 1.15\end{aligned}$$

Ans. 1.15 : 1 (Ideal quick ratio 1 : 1)