

Victoria University of Bangladesh

~~Mid Term~~

Final Exam Summer Semester-2022

Program: BTHM

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Community and Cultural Issues in Tourism

(CTMGCT 301)

(1)

Ans to Q: on-1

1. What is the benefit of cultural tourism?

Cultural tourism is a type of tourism activity in which the visitor's essential motivation is to learn, discover, ~~essent~~ experience and consume the tangible and intangible cultural attractions/products in a tourism destination. These attractions/products relate to a set of ~~dist~~ distinctive material, intellectual, architectural, historical and cultural heritage, culinary heritage, literature, music, creative industries and the living cultures with their lifestyles, value systems, beliefs and traditions.



(2)

Ans to the question-2

~~The~~ Historical or heritage means exploring the history and heritage of a place.

It may mean ~~st~~ simple sightseeing of place.

historical architecture they pass through

artifacts and literary remains

authentic historical recipes in place of

original. People often combine ~~the~~ their of

history heritage and have at the same time

designed a fine tourist infrastructure rated

the highest in terms of popularity as tourist destinations.

The archeological attractions in Bangladesh rich in archeological wealth especially

of the ~~medieval~~ medieval period both during the muslim. Most of it is still

unexplored and unknown.



The major archaeological sites are described below. Palampur is a small village 5 km the Greater Rajshahi district. Most important and the largest known monastery south of the Himalayas has been excavated. Of the medieval both during the Muslim and pre-Muslim rule though most of it is still unexplored and unknown the 7th century archaeological find covers approximately an area of 27 acres of land. Externally on each side has a high enclosure-walls about 16 ft in thickness and from 42 ft to 15 ft height with elaborate gateway complex on the north there are 45 cells on the north and 44 in each of the other the sides.



4

architecture of the pyramidal cruciform temple is profoundly of 177 rooms of South-East Asia specially Myanmar and Java. The excavated findings have also been preserved at the Varanasi Research Museum at Rajshahi. The antiquities of museum include ~~terracotta~~ terracotta plaques, Images of different gods and goddesses bricks and other minor clay objects.



(5)

Ans to the Q8 on: (3)

3. What is community-based tourism?

Community-based tourism (CBT) ensures that local communities have full ownership and management of the tourism experience so that the economic benefits of tourism stay within their community.

Ans to the Q8 on: 4

Cultural tourism products. The tourism product is complex as the varied elements of service, hospitality, free choice, consumer involvement and consumer involvement and actualized in some way (22) People do not buy it by itself they buy them for the benefits they provide or the problems they solve.



(6)

Hence any discussion of products must be made from the perspective of consumer. From the marketing perspective the term product is defined as anything that can be offered to a market for attention acquisition, use or consumption that might satisfy a need or want and by applying this to tourism context, anything that can be offered to tourists needs and wants by using the cultural tourism resource as basis. According to the cultural tourism product is composed of two products. First there is the core product.

Marketing perspective; the term product is defined as anything that can be offered to a market for attention acquisition use or consumption that might satisfy



(7)

a need or want and by applying this to tourism context defined cultural tourism products as an wants by basis. According to resource tourism product is concept is composed of two products. First there is the core product which is the major cultural core product and the related specific cultural tourist services such as information and education. secondly there exists the additional product elements and the related tourist services (facilitates and services and transportation infrastructure)



(8)

Ans to the question (5)

The development of cultural tourism in small historical Croatian towns did not have a significant importance until these last ten years. Small towns were independent units for themselves & left to the political decisions of the municipalities or cities which generally did not recognize the true value of small towns. They were left at the influence of past times with unsettled proprietary relations and poor maintained buildings with unacceptable upgrade and building within the boundaries of the historical entities and with unacceptable standards of modern life. All of this prevented



(9)

The normal development of small towns. The tourists' growing interest to learn about the cultural and historical heritage is a result of tourists' growing interest to standard of living the cultural and historical heritage of small towns which is poorly development of cultural tourism. Must not in any way disturb the balance of the social and in the process of globalization. It is necessary to evaluate all resources of the cultural identity in the process of globalization. It is necessary to evaluate all resources of the cultural heritage and to create new possible possibilities for the creation of a tourist product as a result of the



abundance of ~~cultural~~ cultural and historical heritage. what is ~~most~~ important for the further development is the destination management the ~~whole~~ whole system of sustainable development it is necessary to rationally use the quality elements of cultural and historical heritage. It is necessary to adequately protect and evaluate such heritage and it is important to formulate a strategy for a possible future sustainable development.